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**City of Cedar Park's new Chief Economic Development Officer,  
Arthur Jackson hits the ground running**

The City of Cedar Park's new Chief Economic Development Officer Arthur Jackson began his first day of work on Monday April 15, 2024 and his calendar is already filled with appointments, site visits and business prospect meetings. He will lead the City's Economic Development and Tourism Department.

Jackson, originally from Austin, received both his undergraduate degree and MBA from Prairie View A&M. He has over 13 years cumulative economic development experience and most recently served as Senior VP for Economic Development at Tulsa Regional Chamber leading 9-county regional economic development efforts and workforce and talent strategies. Prior to his Tulsa role, Jackson served as Senior Director of Economic Development for the Austin Chamber/Opportunity Austin. He has spearheaded many successful economic development projects with notable companies like Tesla, Merck, Canoo, and Enel/3Sun USA and collaborated with regional tourism efforts in the recruitment process of a 600+ room convention center hotel.

In 2021, he was named an Economic Development 40 Under 40 Award-recipient and led efforts in Tulsa that secured Economic Development Organization of the Year Gold Award in 2023 through the International Economic Development Council.

City Manager Brenda Eivens said, "Arthur's years of experience and multitude of successes in large business relocations, working with entrepreneurs, determining and leading strategic initiatives and supporting small business and workforce development made him to stand out during the search process. We are excited to welcome Arthur and his family to our community and anticipate more major economic development and tourism successes in Cedar Park."

Jackson attributes his success to an aptitude for leading dedicated teams and cultivating collaboration among economic development organizations, regional partners, stakeholders, various levels of government and real estate communities. "I am excited to work with and grow my new team, reconnect with my talented central Texas colleagues while forging new relationships, and dive into the task of achieving our community's ambitious strategic economic development and tourism objectives," Jackson says.

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